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Accelerating Smart Change Through Ethical And Intelligent Solutions.

# AI-Led Digital Renaissance Across Europe

# About Us

Every day, we embrace continuous reinvention. We create value for all our clients in every part of the world. Our global partnerships fuel us to deliver value beyond mere compliance and cruise towards the sustainable growth and change.

## Overview

 **550+**  
Employees

 **05**  
Development Centers

 **08**  
Global Offices

 **18+**  
Years of Experience

## Achievements

 **800+**  
Mobile Apps Published

 **50+**  
In-house Products

 **1500+**  
Applications Developed

 **30+**  
Millions of users touched

## Clientele

 **1200+**  
Clients

 **30+**  
Industry Verticals

 **50+**  
Countries

 **95%**  
Client Retention

## Partners













# Empowering Businesses Beyond the Digital Frontier

## Our Mission

To deliver exceptional software products and services that solve our clients' challenges and drive sustainable success through strong partnerships, ensuring lasting value and growth.

## Our Vision

To make a lasting impact on clients' success by empowering their businesses with advanced digital solutions, driving growth, improving efficiency, and fostering innovation globally.

## Our Values

Integrity, Innovation, Collaboration. We prioritize transparency and trust, innovate with purpose, and collaborate closely with clients to deliver impactful software solutions that drive mutual success.



### Large Enterprises

Build enterprise-grade apps and web platforms designed to reduce complexity and costs.



### Small to Medium Business

Find the right technologies to execute mission-critical projects in limited costs.



### Small to Medium Enterprise

Reduce operational costs and minimize risks and complexities with our custom integration services.



### Start-ups

Bring clarity and uniqueness to your brand with our fresh and creative branding ideas.

# Our Team

550+

Tech Talent

250+

Senior Level Engineers

50+

Technologies Expertise

1500+

Projects Deployed

Our team consists of over 550 dedicated professionals who excel in Agile methodologies to deliver flexible, on-demand solutions tailored to your needs. We offer self-managed teams that ensure seamless execution and high-quality results.

AI/ML Engineers	iOS	Android	React Native	Flutter
Node.js	PHP	Python	Database Administrator	Shopify
ASP.NET	Frontend	Backend	FullStack	DevOps Engineer
Project Manager	UX/UI Designer	Cloud Engineer	Product Owner	Quality Analyst
Business Analyst	Scrum Master	Cross Platform	WordPress	Laravel

# Certificate & Group Overview

We're ISO certified, which means we meet the highest quality and reliability standards.



**ISO**

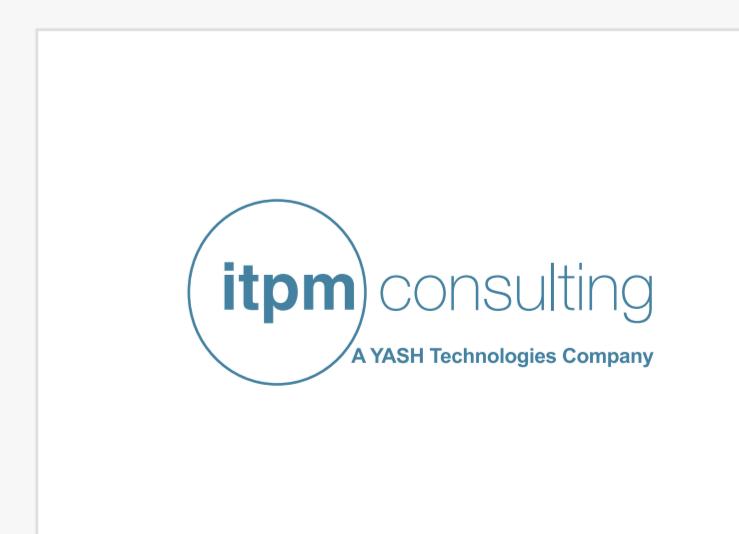
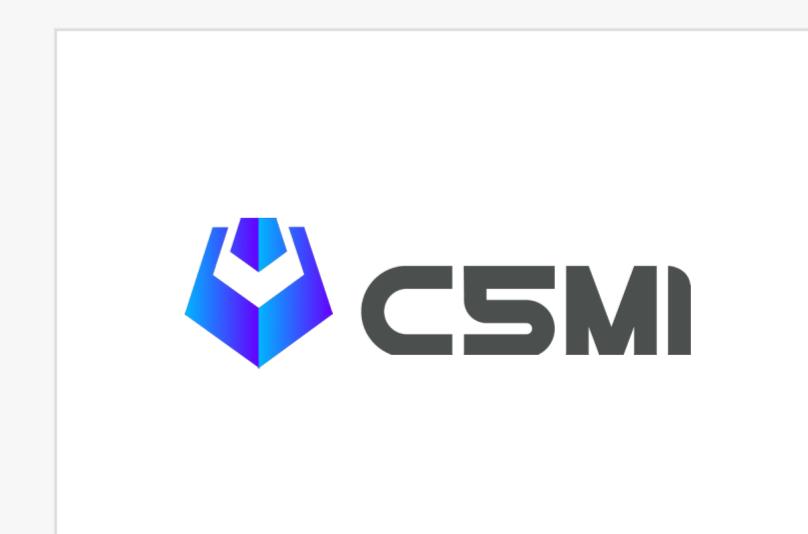
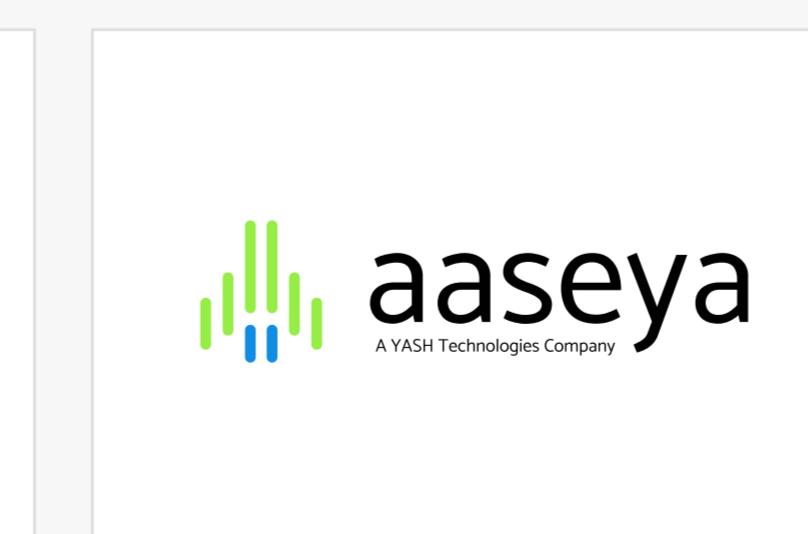
9001:2015  
Quality Management

**ISO**

27001:2013  
Information Security

## Group Overview

Building a new tomorrow with our group of companies to support universal access to quality products, innovation and collaboration.



# Our Service Expertise

We bring you agile solutions to navigate your digital transformation. We deliver on the promise of personalization.

## Artificial Intelligence

- AI Consulting and Integration
- MLOps
- NLP
- Chatbot Development
- Deep Learning
- Generative AI

## Digital Transformation & Modernization

- UI/UX Consulting
- Web & Mobility Solutions
- Data Analytics & BI
- Cloud Migration
- Legacy Modernization
- Process Automation
- Customer Experience Enhancement

## Digital Product Engineering

- Product Design and Prototyping
- Software Development
- Data Engineering
- API, Full Stack Development
- UI/UX Design

## Application Development

- Custom Software
- Web Application
- Mobile App
- PWA
- SaaS
- CMS
- Quality Assurance and Testing

## IT Staff Augmentation

- Developers
- Designers
- BA
- Project Managers
- QA
- Data Scientists

## Internet of Things

- IoT Applications
- Wearable App
- Voice Enabled Technology Solutions

## Cloud Computing

- Cloud Management Services
- Cloud Infrastructure & Implementation
- DevOps As A Service

## Data Analytics

- Data Science
- Big Data Implementation
- Big Data Analytics

# Industry Impact

1500+ Projects

Delivered Globally

30+ Industries

Serving Worldwide

From healthcare to logistics, our intelligent solutions scale effortlessly. We tailor every experience to meet industry demands and drive measurable impact.



## Healthcare & Lifesciences

Get built custom health & wellness solutions



## E-Commerce Solutions

Create high-performance & robust applications



## Transport & Logistics

Fasten the pace of order fulfilment



## Social Networking

Connect, communicate & collaborate



## Real Estate

Automate buying and selling of properties



## Education & eLearning

Custom eLearning app solutions for all



## Banking, Finance & Insurance

Powering you with new efficiencies & innovation



## Travel & Hospitality

Solutions to delight customers digitally



## Enterprise Retail & Manufacturing

Take a leap in performance & productivity



## Oil & Gas

Unlock the potential of our digital solutions



## Media & Entertainment

Enhance your content value



## On Demand Delivery

Deliver goods/services anytime, anywhere

# Value Proposition

We integrate expert talent, agile workflows, future-ready solutions, and precision execution to deliver scalable, customer-centric digital outcomes—every time.

■ TALENT ■-----■ WORKFLOW ■-----■ DIGITAL SOLUTIONS ■-----■ PLANNING ■-----■ EXECUTION ■

## Responsive Development Team

- Agile Experts
- Long-Term Partnership
- Customer-Centric Approach
- Transparent Communication
- Collaborative Environment
- Customer-Centric Approach
- Results-driven Mentality

## Streamlined Delivery

- Agile Delivery Models
- Streamlined Efficiency
- Data-Driven Decisions
- Negligible Operational Overheads
- Multiple ISO Certifications
- Robust Governance Model

## Empowering Innovation

- Dedicated team for technology enablement
- Pre-built components for rapid development
- Active development community
- Future-Proof Solutions
- Platform Agnostic Expertise
- Security at the Forefront
- Continuous learning

## Clear Vision, Defined Path

- Data-Backed recommendations
- Scalability for Growth
- Collaborative Innovation
- Unified company mission
- Proactive market responsiveness
- Scalable team structure
- Execution-oriented leadership
- Best-in-breed solutions through strategic alliances

## Quality Assurance

- 95% client retention
- Proven Track Record
- Dedicated Project Management
- Passionate and results-oriented teams
- Collaborative decision-making
- Open communication and conflict resolution
- Metrics-driven performance

# Our Clientele

Our partnerships span industries and continents—delivering future-ready digital solutions that drive growth, performance, and customer impact at scale.

## Banking & Financial Services



## Media & Entertainment



## Digital Product & Platforms



## Ecommerce



## Healthcare



# Our Clientele

Our partnerships span industries and continents—delivering future-ready digital solutions that drive growth, performance, and customer impact at scale.

## Education & Learning



## Real Estate



## Transport & Logistics



## Social Networking



## On Demand Services



## Enterprise Account



# Our Work

See the real-world results of our commitment to excellence and digital transformation.

# HomeSwapper

From browsing to buying - the impact of real-time data on e-commerce's platform efficiency



## Overview

Homeswapper is a comprehensive platform for tenants in social housing across the UK, facilitating home swaps through a user-friendly app and website.

## Features At a Glance

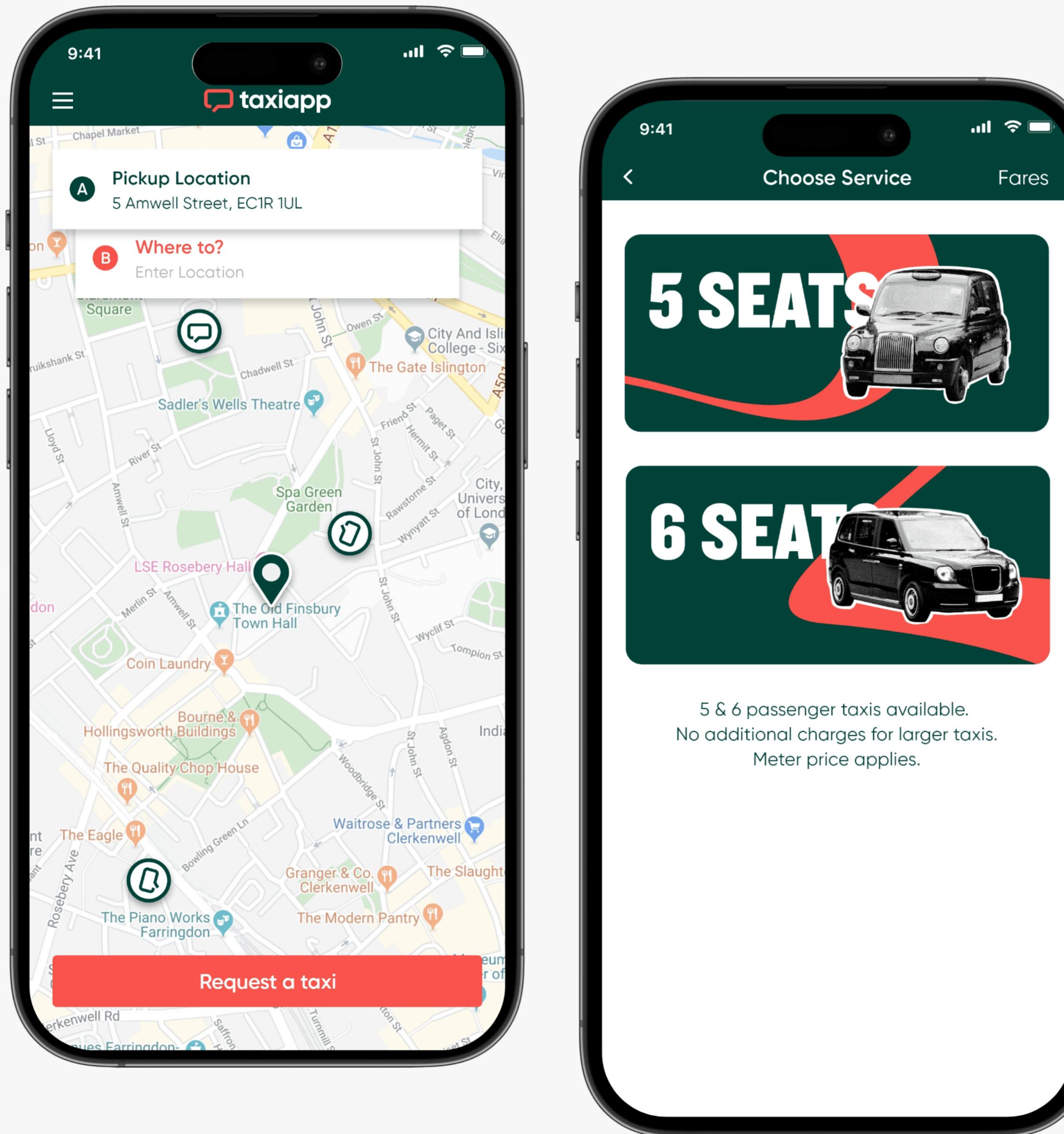
- Find and match homes based on user-set preferences
- Real-Time Messaging
- Detailed Home Listings
- Social Interaction
- Updates & Notifications

## Project Impact

By integrating detailed home listings and real-time messaging, Homeswapper attracted 500,000 members, making the home swapping process more effective.

# Taxi App UK

Drivers take charge - how real-time tracking transformed taxi services in the UK



## Overview

Taxi App UK is a non-profit, driver-managed taxi-hailing platform in the UK, offering a hassle-free, safe, and affordable way to book taxis.

## Features At a Glance

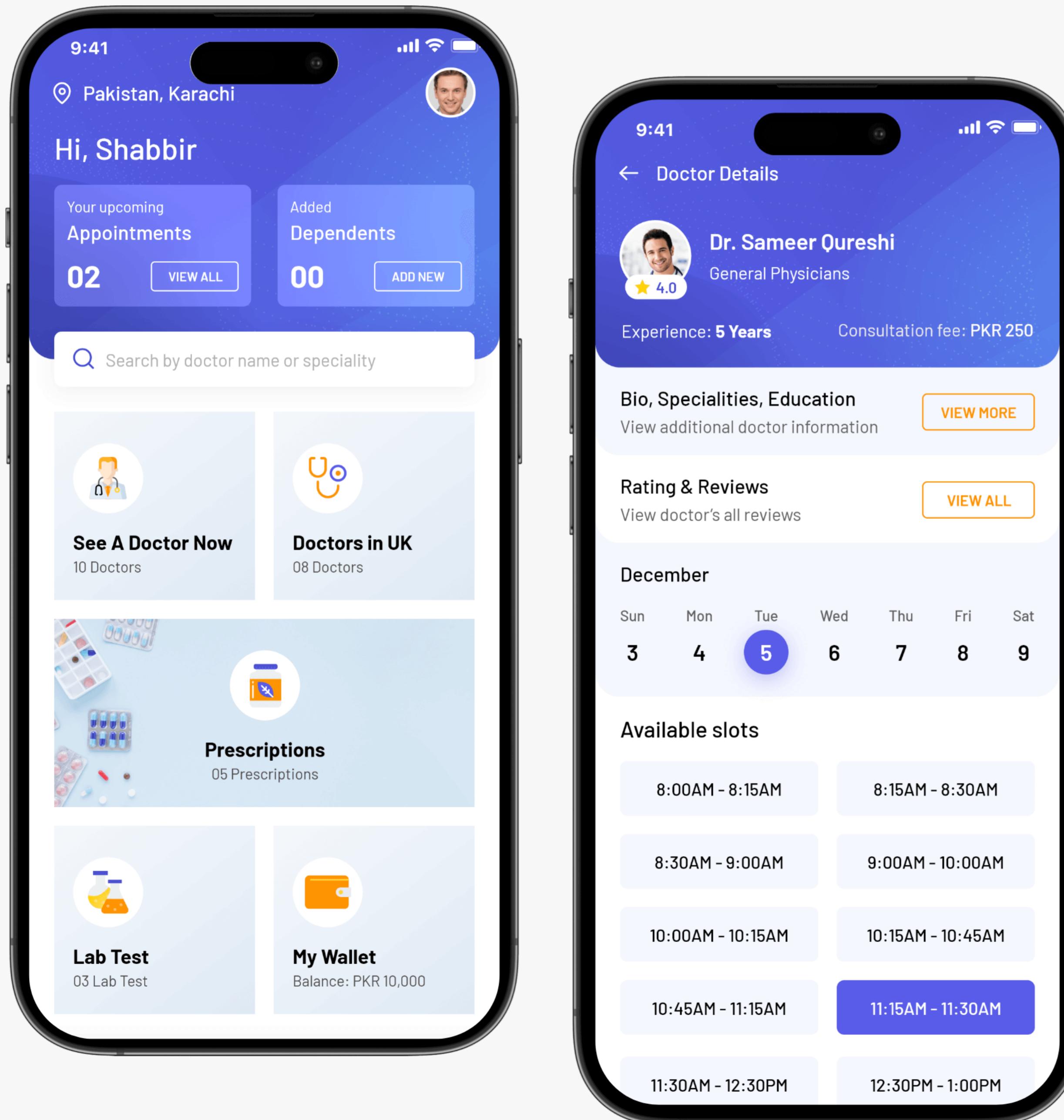
- Real-Time Driver Tracking
- Instant Ride Acceptance
- Fare Estimates
- Multiple Payment Options
- Emergency Help SOS Option

## Project Impact

With real-time tracking and instant ride acceptance, Taxi App UK improved driver income by 40% and reduced wait times by 30%.

# Click Drs.

Enhancing global care - a dual-platform telemedicine service increased global healthcare access by 50%



## Overview

Click Drs. is a GDPR compliant telemedicine app offering dual platforms for the UK and global users, enabling seamless healthcare consultations through video, audio, and chat.

## Features At a Glance

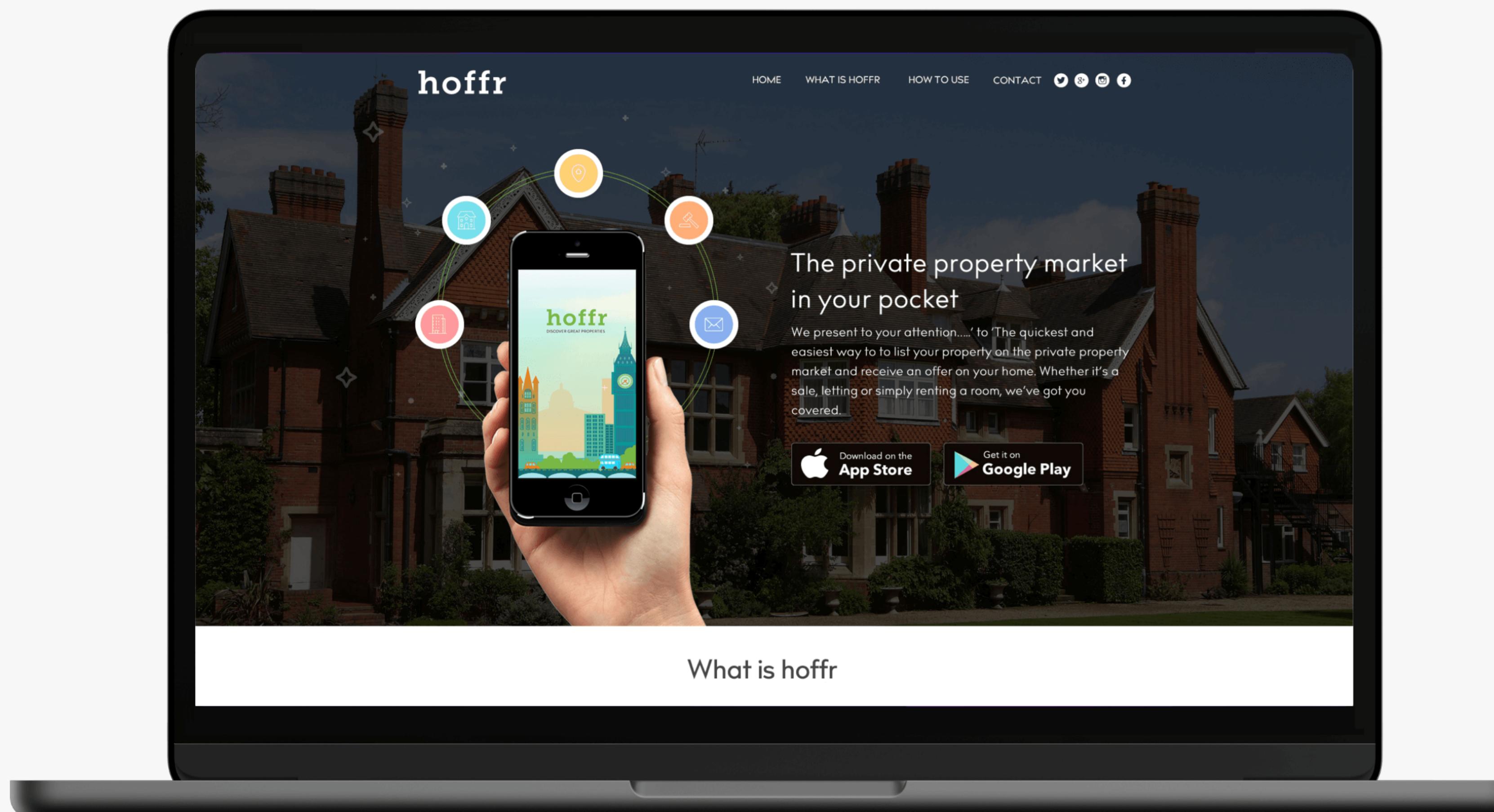
- Dual Platform Access: Country-specific (UK) and Global
- Multi-Mode Consultations: Video, Audio, and Chat
- Appointment Scheduling: Instant and Scheduled
- Integrated Electronic Prescriptions and Clinical Notes
- Multi-Language Support: English, Arabic, Urdu

## Project Impact

With dual-platform access and multi-mode consultations, Click Drs. improved remote healthcare efficiency by 50% and expanded services worldwide.

# Hoffr

From contract to close: a comprehensive app optimized real estate deals



## Overview

Hoffr is a comprehensive app for buying and selling properties, featuring a wide database and online auctions to streamline the real estate process.

## Features At a Glance

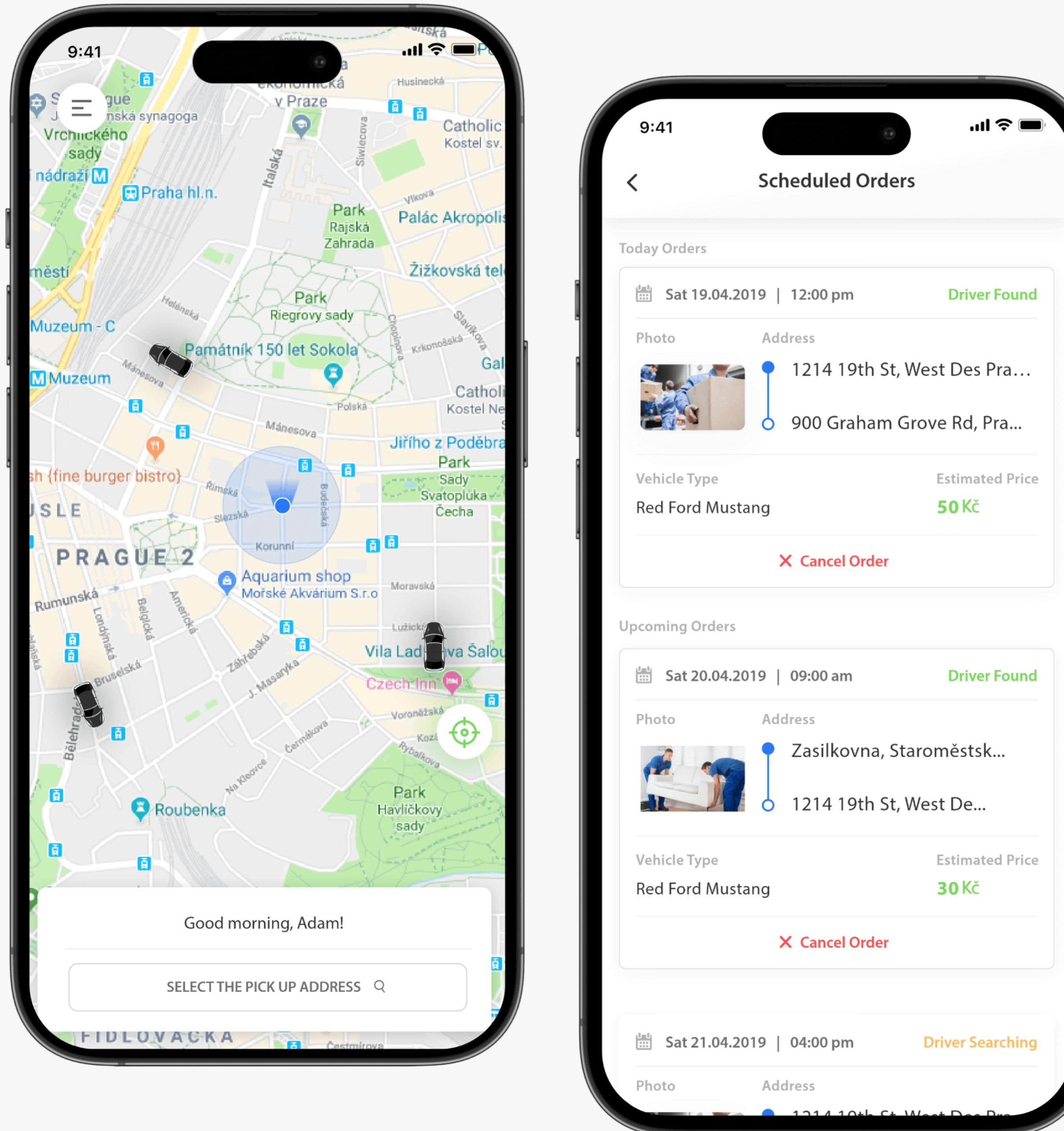
- Property Search and Filters
- Detailed Property Listings
- Online Auction Integration
- Real-Time Messaging
- Open Home Scheduling

## Project Impact

By using detailed listings, online auctions, and instant messaging, Hoffr improved real estate efficiency by 40% and user engagement by 30%.

# Levitoo

Revamping package transport: the impact of an on-demand app on efficiency and customer experience



## Overview

Levitoo is an innovative on-demand delivery app that simplifies package transport with a user-friendly interface, enabling easy specification of pick-up and drop-off locations and flexible delivery options.

## Features At a Glance

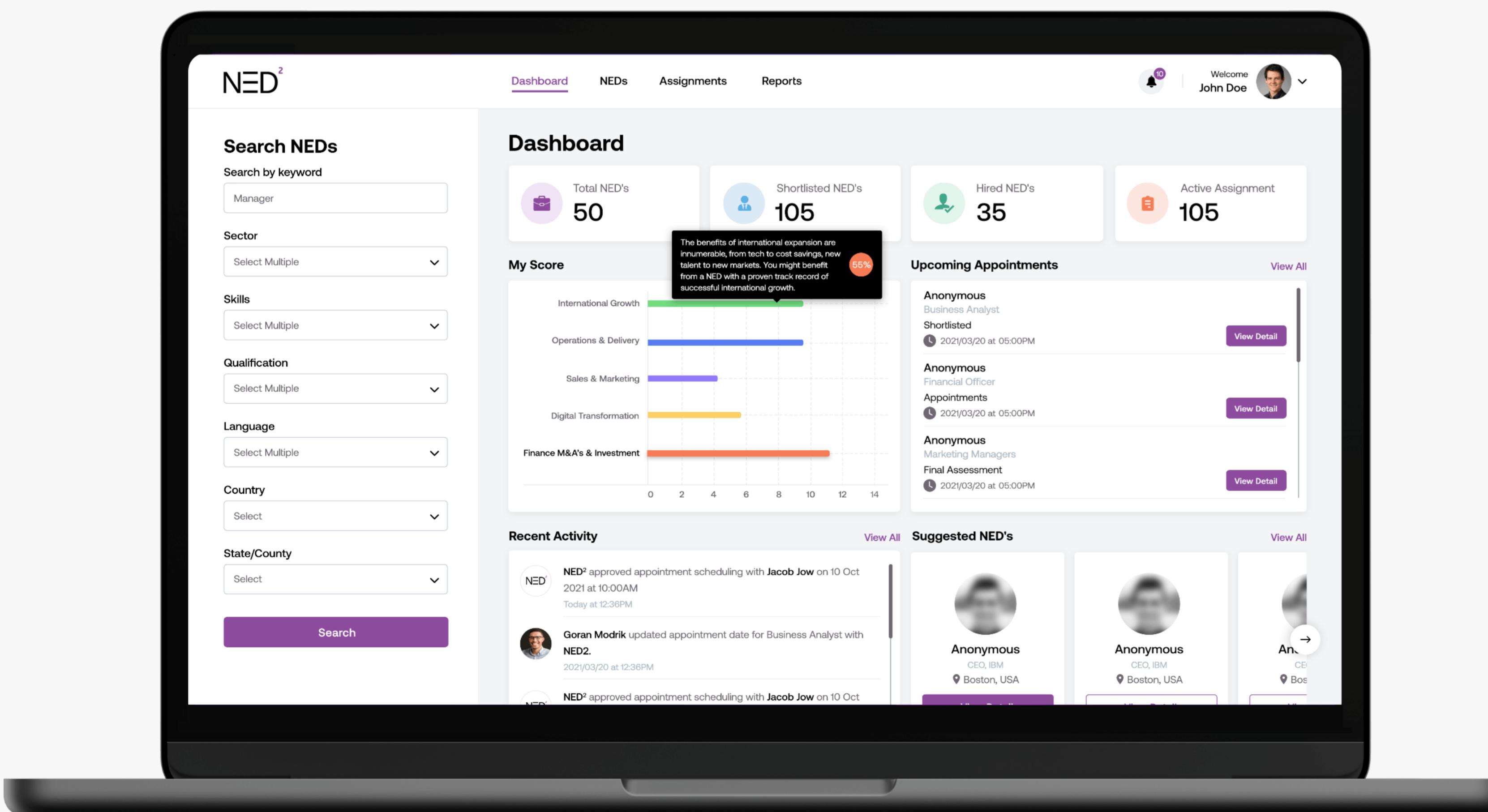
- Real-Time Order Tracking
- Flexible Delivery Scheduling
- Driver Job Listings and Acceptance
- Detailed Delivery Management
- Comprehensive Admin Dashboard

## Project Impact

Levitoo refined on-demand delivery with seamless tracking and scheduling, leading to more efficient operations and a highly satisfying user experience.

# NED<sup>2</sup>

Reinventing hiring - a sophisticated platform optimized hiring and candidate experience



## Overview

NED<sup>2</sup> is a cutting-edge online recruitment platform designed to streamline the hiring process by connecting businesses with skilled candidates efficiently. It supports role-based management and a seamless flow for recruitment.

## Features At a Glance

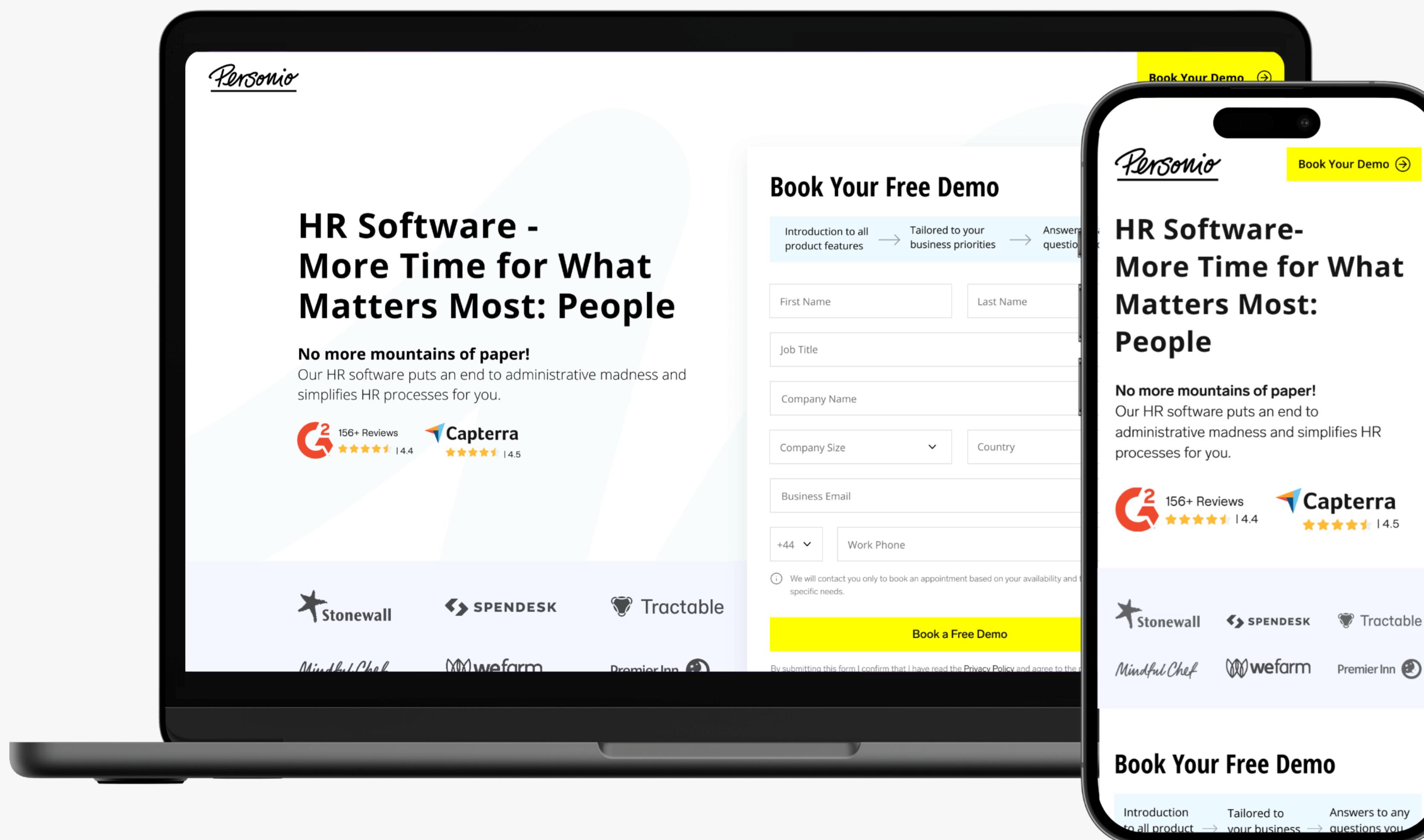
- Job Management System
- Candidate and Client Management
- Analytics Dashboard
- Role-Based Access Control
- Save and Retrieve Search Filters for Future Use

## Project Impact

NED<sup>2</sup> facilitated over 10,000 successful hires and improved candidate engagement, significantly enhancing the recruitment process for businesses and candidates alike.

# Personio

Efficiency redefined - how a centralized platform streamlined HR management operations for SMBs



## Overview

Personio is a leading HR software tailored for small to medium-sized businesses, designed to streamline HR operations and enhance overall efficiency.

## Features At a Glance

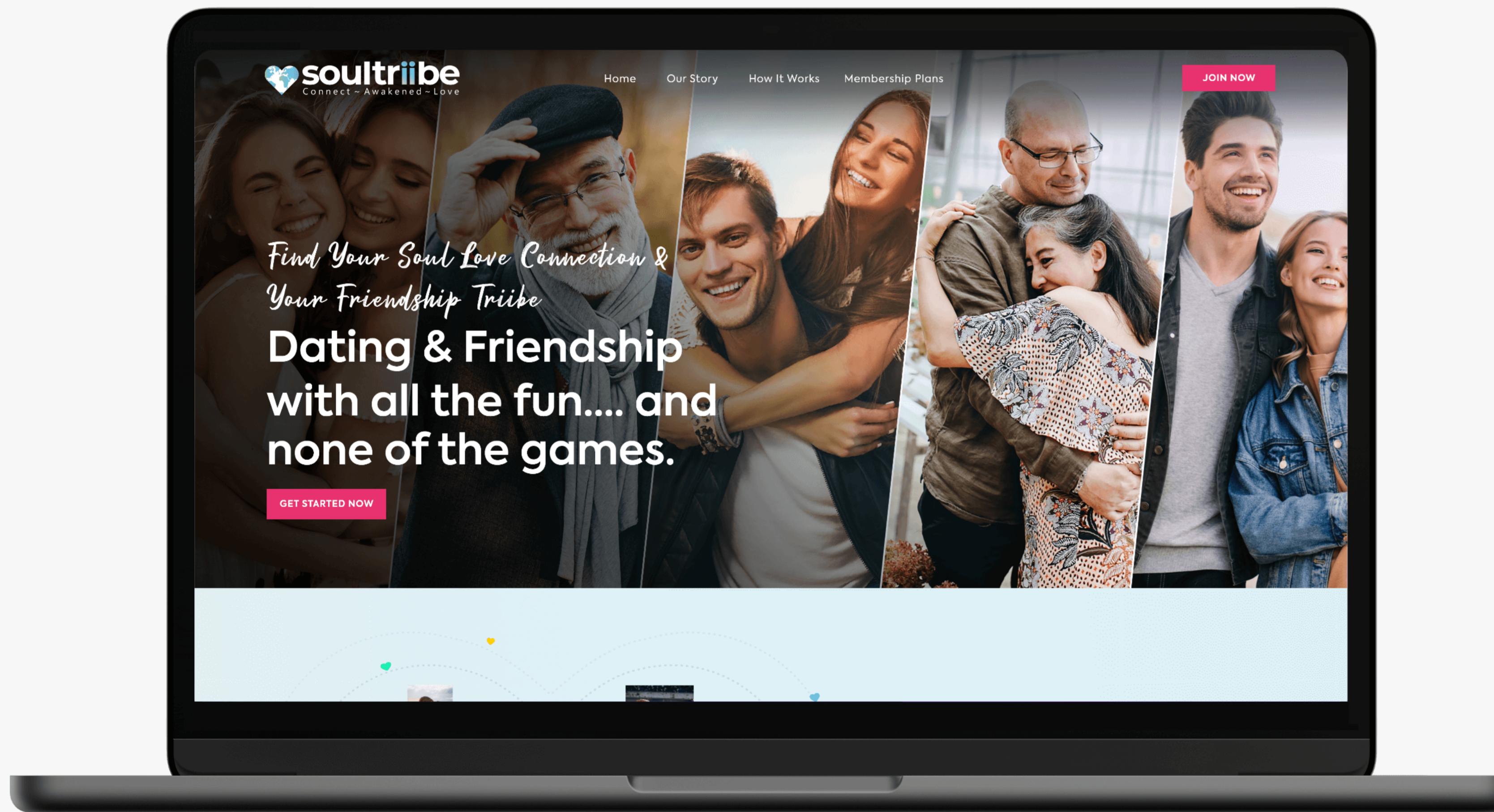
- Centralized HR Management Platform
- Digital Employee File Management
- Time Tracking & Absence Management
- Recruiting & Talent Management
- Payroll Processing & Compliance Tracking

## Project Impact

Personio cut administrative tasks by 60 hours per month, streamlined recruitment for over 1,000 hires annually, and boosted employee satisfaction through its comprehensive HR features.

# Soul Triibe

Breaking barriers – an inclusive dating app transformed connections for all ages



## Overview

Soul Triibe is an online dating app that welcomes users of all ages and backgrounds, aiming to foster genuine connections and friendships through an inclusive platform that eliminates age and identity barriers.

## Features At a Glance

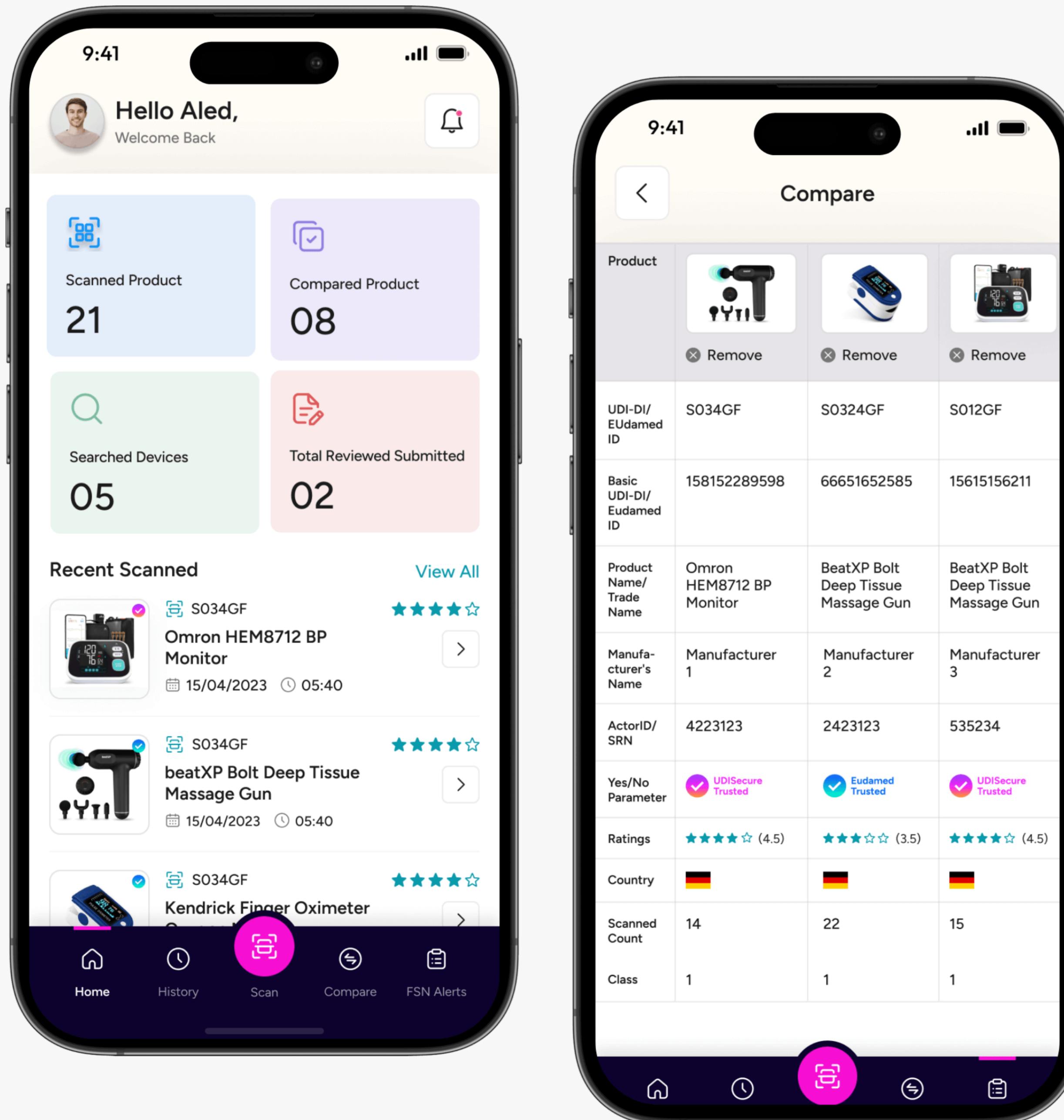
- Profile Creation and Customization
- Friendship and Relationship Requests
- Real-Time Messaging
- Customizable Membership Plans
- Admin Dashboard for Management

## Project Impact

Soul Triibe facilitated thousands of meaningful connections and friendships, promoting an inclusive community by removing age and identity barriers for users.

# TacPharm

Upgrade to medical device access – an advanced scanning app enhanced the transparency in the medical industry



## Overview

TacPharm is a mobile app and web solution that allows users to access detailed information about medical devices by scanning barcodes, providing a streamlined way to verify product details and submit feedback.

## Features At a Glance

- Barcode Scanning for Product Information
- Detailed Product and Manufacturer Information
- Product Comparison Tool
- Feedback Submission and Rating System
- Recall Notifications and Alerts

## Project Impact

TacPharm increased user engagement by 30% and significantly improved transparency and compliance through streamlined access to medical device information and feedback management.

# Y-Pay

From coins to clicks: a digital platform redefined the parking experience offering an efficient & reliable solution



## Overview

Y-Pay is a digital platform designed to simplify parking by allowing users to pay digitally, eliminating the need for physical coins or bills.

## Features At a Glance

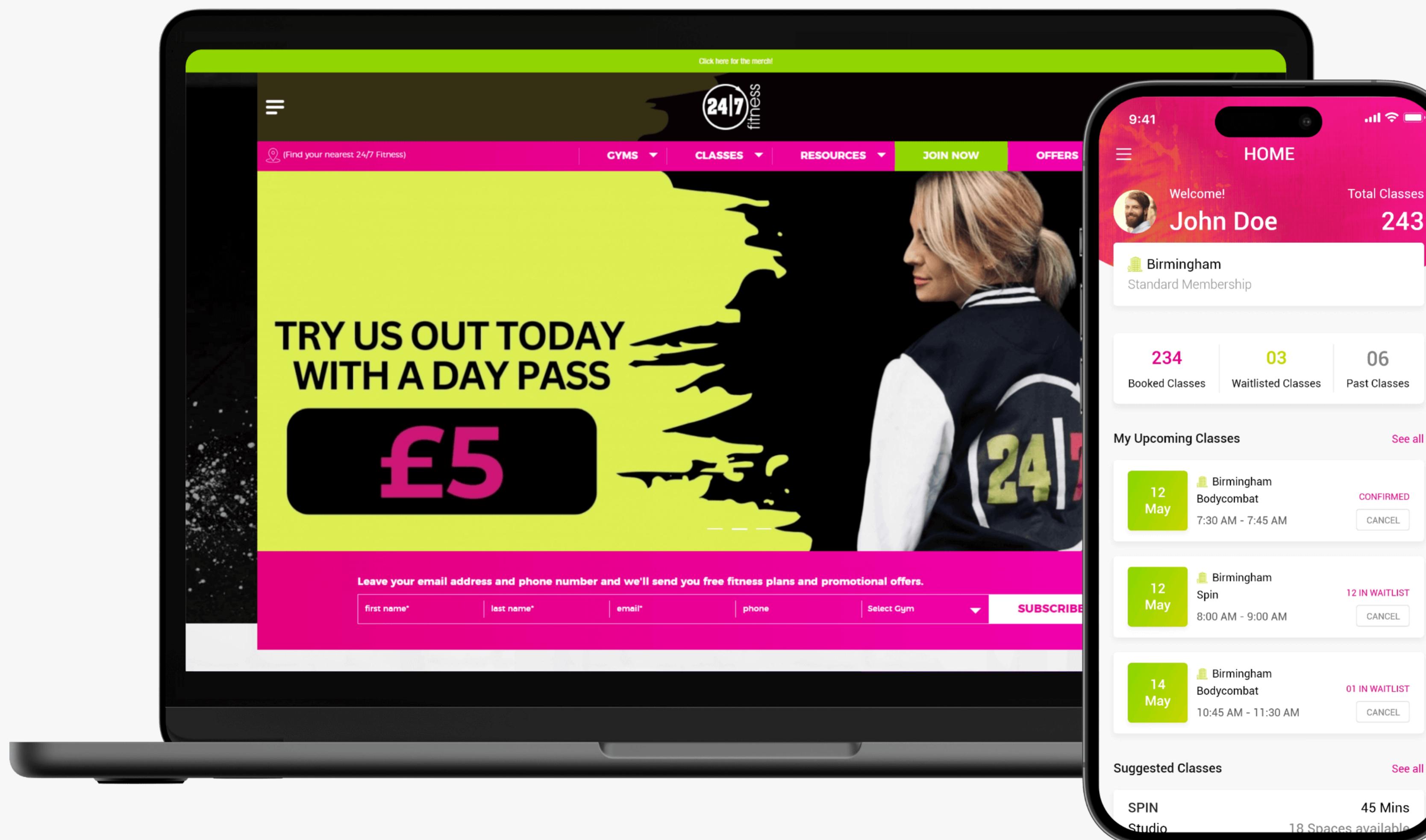
- Digital Payment for Parking
- Real-Time Parking Spot Availability
- User Profile and Vehicle Management
- Admin Dashboard and Reporting
- Parking Hours and Rates Information

## Project Impact

Y-Pay eliminated 70% of cash transactions and enhanced parking spot availability by 40%, offering a more efficient and user-friendly parking solution.

# 24/7 Fitness

Fitness anytime, anywhere - how 24/7 access and personalized engagement platform transformed the fitness experience



## Overview

24/7 Fitness is a comprehensive platform that provides an engaging and supportive fitness experience. Users benefit from 24-hour access to gyms, free classes, and premium equipment, making it easy to stay fit anytime, anywhere.

## Features At a Glance

- Membership Purchase & Gifting
- Class Booking & Availability
- Secure Gym Access
- Personal Trainer Contact
- Online Payment Integration

## Project Impact

24/7 Fitness enhanced its market presence with a whopping number of new sign-ups and a substantial increase in monthly class bookings, leading to increased user satisfaction and app popularity.

# Global Presence

